

Weekend Hunger Heroes

Brevard County teachers recognize when kids lack weekend nutrition. You can help ensure kids have food on weekends. Your sponsorship will provide children with the nourishment they need to thrive, not just survive.



Corporate Sponsorship Packet





Hello!

In Brevard County, more than **50% of children** rely on the free and reduced-price meal program, with some schools seeing **80%** or more of their students in need. For many, Friday's lunch is the last meal they'll have until Monday, leaving them at risk of hunger over the weekend and malnutrition.

Childhood hunger severely impacts a child's health, ability to focus, and overall academic performance. Hungry kids are more likely to miss school, struggle to keep up in class, and suffer from illness.

At The Children's Hunger Project (TCHP), we provide weekend meals for these at-risk children, ensuring they are nourished and ready to learn when they return to school on Monday. Our mission is simple: to eliminate childhood hunger in our own backyard and provide positive outcomes like improved attendance, better test scores, and enhanced well-being.

We invite you to join us in this critical cause. Your support helps us provide children with the food they need to thrive, ensuring they have the nutrition foundation for school success.

Together, we can make a lasting impact on the lives of children in Brevard County.

Thank you for considering a partnership with us.

Sincerely,

Cheryl Cominsky

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- More than **10,000 children** in Brevard County live below the poverty line and struggle with hunger every day.
 - TCHP provides weekend nutrition to **4,800+** Brevard County students each week.

By sponsoring this life-changing initiative, your company will stand alongside local businesses, congregations, and individuals committed to **ending childhood hunger in our community**.

100% of proceeds
go directly to feeding
local children.

**Your donation is
tax-deductible**
and creates an
immediate impact.

Every dollar
helps put food in the
hands of a hungry child.



cheryl@thechildrenshungerproject.org

thechildrenshungerproject.org



Unlock Exclusive Sponsorship Benefits!

Corporate sponsorship gives you access to **various sponsorship levels** at our annual events, along with **recognition opportunities and more**. See below for more details on sponsorship benefits and how your support makes a lasting impact!

- **Fight Child Hunger 5K Sponsor**

Partnering with the Sharing Center of Central Brevard, we bring together 600+ participants to make a difference. Your corporate sponsorship will include sponsorship of this event.

- **Diamond - \$5,000** | 30 race entries, booth space, logo on event shirt
- **Platinum - \$2,500** | 20 race entries, booth space, logo on event shirt
- **Gold - \$1,000** | 10 race entries, name on event shirt

- **Love a Kid Luncheon Sponsor**

Featuring powerful student testimonials of The Children's Hunger Project's impact. With nearly 400 attendees, your support makes a real difference. Your corporate sponsorship will include sponsorship of this event.

- **Diamond - \$5,000** | Everlasting Love Sponsor | Table for 8 guests
- **Platinum - \$2,500** | True Love Sponsor | Table for 4 guests
- **Gold - \$1,000** | Puppy Love Sponsor | Table for 2 guests

- **The Children's Hunger Project Website Recognition**

- **All sponsors:** Company name and website link on our Supporters page
- **Diamond sponsors:** Logo featured in the image carousel at the top of the Supporters page
- **Events - all sponsors:** Name listed on 5K and Love a Kid Luncheon sponsor pages

- **The Children's Hunger Project Experience ****DIAMOND AND PLATINUM SPONSORS ONLY******

- Host your next team-building event with us! Bring your team to our building for use of a private meeting space (up to 30 people) followed by a fun, fast-paced team packing event. In just 60 minutes, your team will prepare weekend food packets for children in need.

- **Parking Lot Sponsor and Digital Reader Board Recognition ****DIAMOND AND PLATINUM SPONSORS ONLY******

- **Parking Lot Sponsor** – Your company logo will be displayed year round as a **Platinum or Diamond** sponsor, visible to all visitors at our events and Cocoa Village activities.
- **Digital Reader Board Recognition** – Your company will be featured on our digital reader board, reaching more than **14,000 vehicles and visitors daily**, for an entire year.

- **Food Packet Sticker Sponsor ****DIAMOND SPONSORS ONLY******

- Your company logo or name will appear on weekend food packets sent home with 4,700 children every weekend for 3 months.

- **TCHP Annual Wall of Fame ****DIAMOND SPONSORS ONLY******

- Your company logo will be prominently displayed on the Wall of Fame in our building, for a year, visible to more than 2,400 volunteers contributing 12,000+ hours of their time each year.

- **Adopt a School**

- Your generosity in our corporate sponsorship program will support children in a school you designate for an entire school year.

Annual continuation in the corporate sponsorship program is appreciated!





Become a corporate sponsor and change a child's future!

Join us in the fight against childhood hunger and help ensure that children in our community receive the nourishment they need to thrive. Your support will provide weekend food packages to kids who might otherwise face hunger, giving them the energy to stay focused in school, remain engaged, and build a strong foundation for a brighter future.

	Diamond \$15,000	Platinum \$10,000	Gold \$5,000
Fight Child Hunger 5K Sponsor	X	X	X
Love a Kid Luncheon Sponsor	X	X	X
Website Recognition	X	X	X
Promotion on TCHP social media platforms and in monthly newsletter	X	X	X
Logo on corporate sponsor banner displayed at community events	X	X	
The Children's Hunger Project Experience	X	X	
TCHP Parking Spot Sponsor and Digital Reader Board Recognition	X	X	
Food Packet Sticker Sponsor	X		
TCHP Annual Wall of Fame	X		
Adopt a School	75 children	50 children	25 children

Join us in ensuring no child in Brevard County goes hungry. Your support changes lives. Sponsor today!

Sponsor Level: ____ Diamond \$15,000 ____ Platinum \$10,000 ____ Gold \$5,000

☐ We are unable to take part as a corporate-level sponsor but would like to contribute \$_____ in support of children at risk of hunger in Brevard County.

Business/Organization Name as you would like it to appear: _____

Contact Name(s): _____

Address: _____ City: _____ State: _____

Phone: _____ Email: _____

Checks can be mailed to 26 Forrest Ave., Cocoa, FL 32922 or call 321-610-1900.

Thank you for your commitment to end child hunger in Brevard. For more information and updates, please visit thechildrenshungerproject.org.



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